

Online Advertising Opportunities

Why advertise on the Blue Water Living & Travel blog?

Blue Water Living & Travel is a blog written and photographed for people who live, work and play in the Blue Water Area – also known as the Thumb – of Michigan. Residents and visitors alike follow the blog and the adventures of its authors: a married couple who live, work and play on the shores of Lake Huron.

Advertisers are interested in reaching people who live here, vacation here, are looking to establish a vacation home in the area and even those who are interested in relocation to the community.

This blog features stories about the cool people, places and passions of the community so that those who already live here can learn more about their neighbors and those who are interested in visiting or moving here can learn more about the community at large.

Display Ads & Story Sponsorship:

BLUE WATER
Living & Travel

www.BlueWaterLivingandTravel.com



Website-Only Display Ad
\$50/month (Min. 6/mo commitment)



Online-Only Story Sponsor
\$25/month (Min. 6/mo commitment)
Includes Liner with business name, address, phone number, website address and logo linked to website.

Advertorials

BLUE WATER
Living & Travel

www.BlueWaterLivingandTravel.com

Advertorial **\$350**

Blue Water Living & Travel staff will write/photograph a story about your blog-relevant business. A limited number of advertorials are sold on an annual basis. All stories/businesses featured must be relevant to the general content of the blog. Story not to exceed 500 words. All advertorials will be clearly marked as paid advertising.

Other Opportunities

Blue Water Living & Travel is open to other idea/opportunities to working with advertisers or others who wish to reach our readers. Please do not hesitate to contact us if you have questions or would like to extend an opportunity.